



Becoming a climate **CHAMPION** Course

Background

The world is off track to meet its climate goals, currently heading towards a 2.7 °C increase in global average temperatures above pre-industrial levels by 2100. This trend is incompatible with the Paris Agreement and has serious consequences for individuals all over the world, particularly the youth, who will likely have to live their whole lives bearing the brunt of climate change. To limit and reverse this trend and build greener and more sustainable societies, individuals who are committed to tackling the climate crisis need the right knowledge and skills to mobilize effective action in their communities and beyond.

Over the past few years, UN CC:Learn, UN Climate Change, and other UN agencies and partners have empowered and worked with youth as change makers and leaders in the fight against climate change. All over the world, young people carry out a wide range of different initiatives, from the implementation of diverse adaptation and mitigation projects across sectors and the dissemination of sustainable practices, to the development of their own green businesses and environmental NGOs. The success of these initiatives is backed up by solid knowledge and a set of different skills.

To support many more changemakers, UN CC:Learn and UN Climate Change's Youth4Capacity developed the **"Becoming a Climate Champion"** e-course, a unique online course, focusing on skills in five important areas that will help everyone, but primarily young people, excel in their climate action endeavours. These are leadership,

project management, resource mobilization, leave no one behind and communications. Skills in these five areas, in concomitance with the more technical knowledge acquired from other UN CC:Learn e-courses, UN Climate Change events and further resources, can be a powerful combination for the development and implementation of effective climate-friendly solutions.



Target audience

This course caters primarily for young people who wish to become climate champions. More specifically, the course will be particularly relevant to:

- Young people, such as students, entrepreneurs and professionals, who are acting, or intend to act, on climate change and would like to start or enhance their projects and initiatives.
- UN CC:Learn alumni and Youth4Capacity beneficiaries who are already taking concrete steps to act on climate change.
- Everyone interested in playing an active role in addressing climate change.



Learning objectives

The e-learning course aims to build your capacities in five key areas - leadership, project management, resource mobilization, leave no one behind and communications. It also aims to support you in carrying out climate change, green economy and circular economy-related initiatives.

After completing the course, you will be able to:

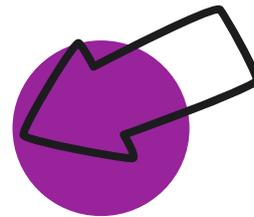
- Devise an inclusive climate action project or initiative that contributes to global efforts to tackle climate change.
- Outline a brief communications plan to promote climate-friendly projects and initiatives.
- Identify the resources needed to successfully implement a climate project or initiative.
- Describe key elements to consider when conceptualizing and implementing inclusive and gender-responsive climate projects and initiatives.
- Make use of different leadership styles in climate action projects and initiatives.



Methodology

This course contains five modules, a final quiz, and a space for learners to submit their climate projects. Each module takes around 35 minutes to complete and contains interactive content, such as videos, short exercises, and online lessons. Further learning resources are available at the end of each module, including interviews with different climate professionals and champions, to allow you to get more insights into the application of the skills, strengthen your learning, and go deeper into the topics that interest you most.

Course structure



Module 1 – Leadership

The module on leadership presents different perspectives on leadership and introduces six leadership styles. It features interviews with leaders who share their own experiences and reflections on the topic.

LEARNING OBJECTIVES

After completing module 1, you will be able to:

- Explain what leadership is.
- Describe different types of leadership.
- Apply leadership strategies in different contexts and climate projects.

Module 2 – Project Management

The module on project management provides a simple framework for the successful implementation of a climate action project, complemented by some tips and concrete examples.

LEARNING OBJECTIVES

After completing module 2, you will be able to:

- Define what project management is.
- Explain key steps in project management.
- Apply project management strategies in climate projects.

Module 3 – Resource Mobilization

The module on resource mobilization discusses the resources needed to successfully implement climate action projects while providing the steps and framework for devising a resource mobilization strategy.

LEARNING OBJECTIVES

After completing module 3, you will be able to:

- Discuss resource mobilization options for local environmental projects.
- Apply resource mobilization strategies in environmental projects.
- List examples of successful resource mobilization strategies.

Module 4 – Leave No One Behind

The module on leave no one behind presents key aspects to consider in order to develop and implement inclusive climate-related interventions while providing guidance on how to do it.

LEARNING OBJECTIVES

After completing module 4, you will be able to:

- Discuss some of the social inequities of climate change and how they impact different people or groups.
- Explain the importance of taking an inclusive approach to climate action.
- Examine why and how an equitable and inclusive approach can be taken in environmental projects.

Module 5 – Communications

The module on communications explains important elements to consider in order to carry out a successful communications campaign for climate action projects while providing a structure for a communications plan.

LEARNING OBJECTIVES

After completing module 5, you will be able to:

- Explain why climate communication is crucial to generating action.
- Apply impactful communication principles in your project or initiative.
- Compile a communications plan to keep your outreach organized and effective.



Certification

A final quiz will allow you to test your knowledge. The quiz includes a set of 25 questions that cover the content of all five modules, drawn randomly from a question bank.

A certificate of completion is awarded to the learners who complete:

- All videos, interactive lessons and activities.
- The final quiz with a score of 70% or higher, within three attempts.

Once these conditions are met, the certificate will become available to download from the certification tab in the course page.



Project submission form

After completing the course, you will have the opportunity to share your project or your project idea on the dedicated space on the UN CC:Learn platform. Participants with the most inspiring project concepts will have the possibility of being selected to participate in a more in-depth learning programme (to be unveiled in due course). You are also most welcome to share stories from the implementation of your projects.

Technical requirements

The course is available solely in an online format. The following are recommended as minimum hardware and software to take this e-learning course:

- Platform: any modern version of Windows (7/8/10) or Mac OSX (10.9 Mavericks (2013) onwards).
- Browser: any modern version of browsers such as Google Chrome, Mozilla Firefox, or Internet Explorer. Java, cookies, and pop-ups must be enabled.